

Sarah Niana[♦]

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Education **Academy of Art University**
BFA in Graphic Design
December 2022 | San Francisco, CA

Fashion Institute of Design & Merchandising
AA in Visual Communications
December 2016 | Los Angeles, CA

Experience **Rothy's** Contract Designer

At Rothy's, I was responsible for maintaining brand consistency across design materials including digital advertisements and emails. I quickly learned the brand guidelines and design process in order to support the team over the holiday season.

October 2023 – December 2023 | Remote

Madison Reed Graphic Designer

As part of the internal creative team at Madison Reed, my responsibilities included designing emails, print marketing, digital assets, social media imagery, and more for the women's and men's hair care lines.

October 2022 – August 2023 | Remote

Nextiva Graphic Designer

At Nextiva, I was responsible for maintaining and enhancing the brand's visual identity across a variety of digital assets and printed materials. I collaborated with teams across the company to generate ideas and helped establish the marketing design system.

November 2018 – September 2022 | Scottsdale, AZ

Skills Branding Design, Marketing Design, Illustration, Typography, Print Design, Motion Design, Project Management, Social Media Strategy

Tools Adobe Creative Suite, Figma, HTML/CSS, Cinema 4D, Microsoft Office, Wordpress, Squarespace, Google Workspace, Asana, Slack